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| **2024-2025** | **Bachelor of Arts (B.A.) Degree - Digital Content Creation Major**  **Name:** **ID:** | | | | | | | |
| Courses in **BOLD** are required by this major  Courses in *ITALIC* are strongly recommended.  **+** denotes courses offered only every other year.  **§** Indicates General Education course.  Students must choose one 3–4 hour course in each of the following areas:  Art,  History, Humanities,  Natural Science  and  Social Sciences  ALSO REQUIRED FOR GRADUATION:  •120 credit hours  •39 Upper division credits  •2.00 GPA  •Completion of all requirements  **Learning Outcome**  **KEY:**  **GE#X**=General Education  **LL**=Life & Leadership  **SS**=Strategic Skills  Updated  4/23/24 pm |
| **First Year Fall** | **Learning Outcome** | **Sem Hours** | **Date Met** | **First Year Spring** | **Learning Outcome** | **Sem Hours** | **Date Met** |
| **ARTS1210 Making and Meaning** |  | **3** |  | Math (major specific) | GE2B | 3 |  |
| **ENGL2510 Introduction to Film+** |  | **3** |  | Arts § | GE3A | 3 |  |
| ENGL1100 Composition I or  HONR1010 Honors 101 | GE1A | 3 |  | COMM1100 Foundations of Pub. Speaking or HONR2010 Honors 201 | GE1B | 3 |  |
| UNIV1100 Digital Fluency & Citizenship | SS | 3 |  | UNIV1200 Health & Wholeness | SS | 3 |  |
| LEAD1100 Self leadership I | LL | 2 |  | LEAD1200 Self Leadership II | LL | 2 |  |
| **Total Hours** |  | **14** |  | **Total Hours** |  | **14** |  |
| **Notes:** Join clubs and organizations on campus (Science club, etc.). Find winter break or summer job shadowing and volunteer opportunities.  \*If you have transferred in a composition course, please take a liberal learning course in its place. | | | | | | | |
| **Second Year Fall** | **Learning Outcome** | **Sem**  **Hours** | **Date Met** | **Second Year Spring** | **Learning Outcome** | **Sem Hours** | **Date Met** |
| **ARTS1680 Graphic Design 1** |  | **3** |  | **ARTS1710- Graphic Design 2** |  | **3** |  |
| MATH1360 Statistic for Critical Thinking, or  MATH1370 Statistics for Sciences | GE2A | 3 |  | **COMM2500 Introduction to Mass Media** | GE3C | **3** |  |
| ENGL2110 – Composition II: Research Writing and Argumentation | GE1C | 3 |  | Elective |  | 3 |  |
| Elective |  | 3 |  | History § | GE3B | 3 |  |
|  |  |  |  | UNIV2100 Social Responsibility | SS | 3 |  |
| LEAD2100 Group Leadership I | LL | 2 |  | LEAD2200 Group Leadership II | LL | 2 |  |
| **Total Hours** |  | **14** |  | **Total Hours** |  | **17** |  |
| **Notes:** Find student leadership positions or join a club or organization on campus (Science club, etc.).  Check in with faculty regarding any standardized tests/requirements for grad school.  Find winter break or summer job shadowing and volunteer opportunities.  If you have transferred in a composition course, please take a liberal learning course in its place. | | | | | | | |
| **Third Year Fall**  ***(Check your degree audit!)*** | **Learning Outcome** | **Sem**  **Hours** | **Date Met** | **Third Year Spring** | **Learning Outcome** | **Sem Hours** | **Date Met** |
| **COMM2220 Communication and Advocacy+** |  | **3** |  | **ENGL3480 Cultural Studies** |  | **3** |  |
| **COMM3500 Digital Discourses in Media+** |  | **3** |  | Upper Div. Elective |  | 3 |  |
| **ARTS3220 Photography** |  | **3** |  | Upper Div. Elective |  | 3 |  |
| Natural Science § | GE3D | 4 |  | Social Sciences § | GE3E | 3 |  |
| Upper Div. Elective |  | 3 |  | **COMM4300 Internship OR ENGL4300 Internship** |  | 3 |  |
| LEAD3100 Organizational Leadership I | LL | 2 |  | LEAD3200 Org. Leadership II | LL | 2 |  |
| **Total Hours** |  | **18** |  | **Total Hours** |  | **17** |  |
| **Notes:** Research and apply for an internship fall of the junior year to be completed summer after junior year.  Connect with your faculty advisor for assistance with navigating this process.  If you want to attend graduate school right after senior year, many applications open during the summer. | | | | | | | |
| **Fourth Year Fall**  ***(~Apply for graduation!~)*** | **Learning Outcome** | **Sem**  **Hours** | **Date Met** | **Fourth Year Spring** | **Learning Outcome** | **Sem Hours** | **Date Met** |
| **ENGL3320 Creative Writing: Nonfiction+** |  | **3** |  | **ENGL3530 Digital Filmmaking+** |  | **3** |  |
| Elective |  | 3 |  | Upper Div. Elective |  | 3 |  |
| Elective |  | 3 |  | **Capstone Course (ARTS4700 or BUAD3210 or COMM4150** |  | **3** |  |
| Upper Div. Elective |  | 3 |  | Elective |  | 3 |  |
| LEAD4100 Life and Leadership Practicum I | LL | 2 |  | LEAD4200 Life and Leadership Practicum II | LL | 2 |  |
| Total Hours |  | 14 |  | Total Hours |  | 14 |  |
| **Notes:** Check in with your advisor during your senior year about career opportunities outside graduate programs, including opportunities for a gap year that help make you a more competitive graduate school applicant. | | | | | | | |

DISCLAIMER: These plans are to be used as guides only and are subject to changes in curriculum requirements. Refer to your Graceland Catalog for complete and accurate information. Some courses listed on the plans may have prerequisites that have not been stated. **The student has the ultimate responsibility for scheduling and meeting the graduation requirements.**

**Notes:**

ARTS1210: Making and Meaning (3 sh)

* Every Fall

ARTS1680: Graphic Design 1 (3 sh)

* Every Fall

ARTS1710: Graphic Design 2 (3 sh)

* Every Spring

ARTS3220: Photography (3sh)

* Every Fall

COMM2200: Communication and Advocacy (3sh)

* Odd Fall Semesters

COMM3500: [Digital](https://www.graceland.edu/programs/communication/#COMM3500) Discourses in Media (3sh)

* Odd Fall Semesters

**COMM2500: Introduction to Mass Media**

* **Every Spring**

ENGL2510: Introduction to Film (3sh)

* Odd Fall Semester

ENGL3320: Creative Writing: Nonfiction (3sh)

* Even Spring Semesters

ENGL3530: Digital Filmmaking (3sh)

* Odd Spring Semesters

ENGL3480: Cultural Studies (3sh)

* Every Spring

Internship or Practicum Courses: COMM/ENGL4300 or COMM4400 (total of 3 s.h.)

* Available Every Semester
* Can be taken for 1-3 semester hours each time.

Capstone Courses: ARTS4700 or COMM4150

* Every Spring