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| **2024-2025** | **Bachelor of Arts (B.A.) Degree – Art Major: Graphic Design Track**  *The BA in ART: Graphic Design is designed to develop the student’s consciousness of aesthetic and ideological aspects of design and related fields alongside its relationship to life and social change. The degree also assists students in the realization of the design world, personal ideas, artmaking skills and imagery. Studio courses are supplemented with studies in art history, and electives from other areas on campus.*  **Name:** **ID:** | | | | | | | |
| Courses are listed in suggested order and can be subject to availability.  Courses in **BOLD** are required by this major  Courses in *ITALIC* are strongly recommended  **+** denotes courses offered only every other year.  **\*** Indicates course satisfies General Education requirement.  ALSO REQUIRED FOR GRADUATION:  •120 credit hours  •39 Upper division credits  •2.00 GPA  •Completion of all requirements  **Learning Outcome KEY:**  GE#X=General Education  **LL**=Life & Leadership  **SS**=Strategic Skills  Updated 4/24/24pm |
| **First Year Fall** | **Learning Outcome** | **Sem Hours** | **Date Met** | **First Year Spring** | **Learning Outcome** | **Sem Hours** | **Date Met** |
| **ARTS1210 Making and Meaning** |  | **3** |  | **ARTS1230 Drawing** |  | **3** |  |
| **ARTS1680 Graphics Design 1** |  | **3** |  | **ARTS1710 Graphic Design 2** |  | 3 |  |
| Elective |  | **3** |  | **CSIT1060 Intro Web Programming** |  | **3** |  |
| ENGL1100 Composition I or HONR1010 Honors 101 | GE1A | 3 |  | COMM1100 Foundations of Public Speaking or HONR2012 Honors 201 | GE1B | 3 |  |
| UNIV1100 Digital Fluency & Citizenship | SS | 3 |  | UNIV1200 Health & Wholeness | SS | 3 |  |
| LEAD1100 Self leadership I | LL | 2 |  | LEAD1200 Self Leadership II | LL | 2 |  |
| **Total Hours** |  | **15-17** |  | **Total Hours** |  | **15-17** |  |
| **Notes:** Join clubs and organizations on campus (Science club, etc.). Find winter break or summer job shadowing and volunteer opportunities.    \*If you have transferred in a composition course, please take a liberal learning course in its place. | | | | | | | |
| **Second Year Fall** | **Learning Outcome** | **Sem**  **Hours** | **Date Met** | **Second Year Spring** | **Learning Outcome** | **Sem Hours** | **Date Met** |
| **ARTS3200 Printmaking + or  ARTS2250 Painting (odd spring)** |  | **3** |  | **ARTS3640 Interactive Design or ARTS3220 Photography** |  | **3** |  |
| **ARTS3630 Graphic Design 3** |  | **3** |  | Elective |  | **3** |  |
| Elective |  | 3 |  | Natural Science § | GE3D | 4 |  |
| ENGL2110 – Composition II | GE1C | 3 |  | UNIV2100 Social Responsibility | SS | 3 |  |
| LEAD2100 Group Leadership I | LL | 2 |  | LEAD2200 Group Leadership II | LL | 2 |  |
| **Total Hours** |  | **14** |  | **Total Hours** |  | **15** |  |
| **Notes:** Find student leadership positions or join a club or organization on campus (Science club, etc.).  Check in with faculty regarding any standardized tests/requirements for grad school.  Find winter break or summer job shadowing and volunteer opportunities.  \*If you have transferred in a composition course, please take a liberal learning course in its place. | | | | | | | |
| **Third Year Fall**  ***(check your degree audit!)*** | **Learning Outcome** | **Sem**  **Hours** | **Date Met** | **Third Year Spring** | **Learning Outcome** | **Sem Hours** | **Date Met** |
| **ARTS3620 Illustration and Imaging** |  | **3** |  | **ARTS2250 Painting + or ARTS3200 Printmaking (odd fall)** |  | **3** |  |
| Elective |  | **3** |  | **COMM3140 Rhetorical Criticism** |  | **3** |  |
| Upper Dvision Elective |  | 3 |  | Elective |  | 3 |  |
| MATH1200 Math for Liberal Arts | GE2B | 3 |  | Elective |  | 3 |  |
| **ARTS2330 Art History: Innovation + Politics - 3 s.h or**  **ARTS3110 Art History: Activism, Empathy and Justice - 3 s.h.** | GE3A | 3 |  | MATH1360 Statistics for Critical Thinking | GE2A | 3 |  |
| LEAD3100 Organizational Leadership I | LL | 2 |  | LEAD3200 Org. Leadership II | LL | 2 |  |
| **Total Hours** |  | **17** |  | **Total Hours** |  | **17** |  |
| **Notes:** Research and apply for an internship fall of the junior year to be completed summer after junior year.  Connect with your faculty advisor for assistance with navigating this process.  If you want to attend graduate school right after senior year, many applications open during the summer.  **Consider adding ARTS4450 Graphic Design Internship OPTIONAL** | | | | | | | |
| **Fourth Year Fall**  ***(~Apply for graduation!~)*** | **Learning Outcome** | **Sem**  **Hours** | **Date Met** | **Fourth Year Spring** | **Learning Outcome** | **Sem Hours** | **Date Met** |
| **COMM2500 Intro to Mass Media** |  | **3** |  | **ARTS4700 Senior Exhibition** |  | **3** |  |
| Upper Division Elective |  | **3** |  | Upper Division Elective |  | **3** |  |
| Upper Division Elective |  | 3 |  | Upper Division Elective |  | **3** |  |
| Humanities § | GE3C | 3 |  | Elective |  | 3 |  |
| History \* | GE3B | 3 |  | Social Sciences § | GE3E | 3 |  |
| LEAD4100 Life and Leadership Practicum I | LL | 2 |  | LEAD4200 Life and Leadership Practicum II | LL | 2 |  |
| **Total Hours** |  | **17** |  | **Total Hours** |  | **17** |  |
| **Notes:** Check in with your advisor during your senior year about career opportunities outside graduate programs, including opportunities for a gap year that help make you a more competitive graduate school applicant.  DISCLAIMER: These plans are to be used as guides only and are subject to changes in curriculum requirements. Refer to your Graceland Catalog for complete and accurate information. Some courses listed on the plans may have prerequisites that have not been stated. The student has the ultimate responsibility for scheduling and meeting the graduation requirements. | | | | | | | |