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| **2023-2024** | **Bachelor of Arts (B.A.) Degree – Sport Management & Business Management DOUBLE Major** *Graceland is the site of the endowed The Sandage Center for the Study of Free Enterprise and Entrepreneurship (SCSFEE) and the nationally successful Enactus program. Scholarships are available annually for students who demonstrate the entrepreneurial spirit.* **Name:** **ID:**  |
| Courses in **BOLD** are required by this majorCourses in *ITALIC* are strongly recommended.**+** denotes courses offered only every other year.ALSO REQUIRED FOR GRADUATION:•120 credit hours•39 Upper division credits•2.00 GPA•Completion of all requirements**Learning Outcome****KEY:****GE#X**=General Education**LL**=Life & Leadership**SS**=Strategic SkillsUpdate 2-8-2023bs |
| **First Year Fall** | **Learning Outcome** | **Sem Hours** | **Date Met** | **First Year Spring** | **Learning Outcome** | **Sem Hours** | **Date Met** |
| **BUAD1100 Introduction to Business** |  | **3** |       | **ECON1320 Principles of Microeconomics**  | GE3E | **3** |  |
| **SPMT1200 Intro to Sport Management** |  | **3** |       | MATH1370 Statistics for Sciences | GE2A | **3** |  |
| ENGL1100 Composition I **or**HONR1010 Honors 101 | GE1A | 3 |  | COMM1100 Foundations of Public Speaking **or** HONR1020 Honors 201 | GE1B | 3 |  |
| UNIV1100 Digital Fluency & Citizenship  | SS | 3 |  | UNIV1200 Health & Wholeness  | SS | 3 |  |
| LEAD1100 Self leadership I | LL | 2 |  | LEAD1200 Self Leadership II | LL | 2 |  |
| **Total Hours** |  | **14** |  | **Total Hours** |  | **14** |  |
| **Notes:** Join clubs and organizations on campus (Science club, etc.). Find winter break or summer job shadowing and volunteer opportunities.    \*If you have transferred in a composition course, please take a liberal learning course in its place.  |
| **Second Year Fall** | **Learning Outcome** | **Sem****Hours** | **Date Met** | **Second Year Spring** | **Learning Outcome** | **Sem Hours** | **Date Met** |
| **ACCT2310 Financial Accounting** |  | **3** |  | **ACCT2320 Managerial Accounting** |  | **3** |  |
| **ECON1300 Principles of Macroeconomics** | GE3E | **3** |  | **ECON2100 Introductory Economic Data Analysis** |  | **3** |  |
| **ECON3220 Economics of Sports**  |  | **3** |  | **MATH1280 College Algebra** | GE2B | **3** |  |
|  |  |  |  | **SPMT2300 Legal & Ethical Issues in Sport** |  | **3** |  |
| ENGL2110 Composition II  | GE1C  | 3 |       | UNIV2100 Social Responsibility | SS | 3 |       |
| LEAD2100 Group Leadership I  | LL | 2 |       | LEAD2200 Group Leadership II  | LL | 2 |  |
| **Total Hours** |  | **14** |  | **Total Hours** |  | **17** |  |
| **Notes:** Find student leadership positions or join a club or organization on campus (Science club, etc.).  Check in with faculty regarding any standardized tests/requirements for grad school.  Find winter break or summer job shadowing and volunteer opportunities.  \*If you have transferred in a composition course, please take a liberal learning course in its place.  |
| **Third Year Fall*****(check your degree audit!)*** | **Learning Outcome** | **Sem****Hours** | **Date Met** | **Third Year Spring** | **Learning Outcome** | **Sem Hours** | **Date Met** |
| **BUAD3340 Business Law**  |  | **3** |  | **BUAD3320 Principles of Management** |  | **3** |  |
| **BUAD3380 Principles of Business Finance** |  | **3** |  | **CSIT3500 Management of Information Systems** |  | **3** |  |
| Elective |  | 2 |  | **SPMT3300 Sport Marketing** |  | **3** |  |
| Natural Science § | GE3D | 4 |  | **BUAD3310 Principles of Sales** |  | **3** |  |
| History § | GE3B | 3 |  | Elective |  | 2 |  |
| LEAD3100 Organizational Leadership I  | LL | 2 |       | LEAD3200 Org. Leadership II  | LL | 2 |  |
| **Total Hours** |  | **17** |  | **Total Hours** |  | **16** |  |
| **Notes:** Research and apply for an internship fall of the junior year to be completed summer after junior year.  Connect with your faculty advisor for assistance with navigating this process.  If you want to attend graduate school right after senior year, many applications open during the summer.**Internship in Sport Management is required for additional 3 sh. – may be completed during school year or over the summer. Internship in Business Management is strongly encouraged for additional 3 sh.** |
| **Fourth Year Fall*****(~Apply for graduation!~)*** | **Learning Outcome** | **Sem****Hours** | **Date Met** | **Fourth Year Spring** | **Learning Outcome** | **Sem Hours** | **Date Met** |
| **BUAD3450 Organizational Behavior** |  | **3** |       | **BUAD4200 Seminar in Business Policy** |  | **3** |  |
| **SPMT3410 Sport Facility & Event Management** |  | **3** |  | **SPMT4500 Seminar in Sport Management** |  | **3** |  |
| **SPMT4100 Social Issues in Sport** |  | **3** |  | **PHED3130 Sports Psychology** |  | **3** |  |
| Arts § | GE3A | 3 |  | Humanities §  | GE3C | 3 |  |
| LEAD4100 Life and LeadershipPracticum I  | LL | 2 |  | LEAD4200 Life and Leadership Practicum II  | LL | 2 |  |
| **Total Hours** |  | **14** |  | **Total Hours** |  | **14** |  |
| **Notes:** Check in with your advisor during your senior year about career opportunities outside graduate programs, including opportunities for a gap year that help make you a more competitive graduate school applicant. |

DISCLAIMER: These plans are to be used as guides only and are subject to changes in curriculum requirements. Refer to your Graceland Catalog for complete and accurate information. Some courses listed on the plans may have prerequisites that have not been stated. **The student has the ultimate responsibility for scheduling and meeting the graduation requirements.**