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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2015-2016** | **Bachelor of Arts (B.A.) :**  **Art: Graphic Design** | | ***The major in Visual Communication is a combination of the traditional visual arts with computer aided graphics. Visual Communications is the manipulation of type, image, color and shape in order to convey a message. The primary objective of the major is to prepare student work for graphic design field.*** | | | | | | |
| **Courses in BOLD are required by this major**  **Courses in regular type are to fulfill general education requirements and DO NOT have to be taken the specific semester stated.**  ***Courses in ITALIC are strongly recommended***  **ALSO REQUIRED FOR GRADUATION**   * **120 credit hours** * **39 Upper division credits** * **2.00 GPA** * **Completion of all major & gen ed requirements** |  | |  | | | | | | |
|  | **First Year Fall**  ***(consider a WT)*** | **GE Goal** | | **Sem Hours** | **Date Met** | **First Year Spring** | **GE Goal** | **Sem Hours** | **Date Met** |
|  | **ARTS1100 Design Prin.** | **2a** | | **3** |  | **ARTS 1xxxx Computer Graphics for Art & Design** |  | **3** |  |
|  | ENGL1410 Modern Rhetoric OR  ENGL1440 English Honors | 3c | | 3 |  | **ARTS1710 Intro to Visual Comm.** |  | **3** |  |
|  |  |  | |  |  | Natural Science | 1a |  |  |
|  | **ARTS1230 Drawing** |  | | **3** |  | Speech Communication | 3b | 3 |  |
|  | INTD1100 Critical Thinking in Arts & Sciences\* |  | | 3 |  | **CSIT 1060 Introduction to Web Programming** |  | 3 |  |
|  |  |  | |  |  |  | | | |
|  | Mathematics | 3a | |  |  |  | | | |
|  | **Total Hours** |  | |  |  | **Total Hours** |  |  |  |
|  | **Notes:** | | | | | | | | |
|  | **Second Year Fall**  ***(consider a WT)*** | **GE Goal** | | **Sem**  **Hours** | **Date Met** | **Second Year Spring** | **GE Goal** | **Sem Hours** | **Date Met** |
|  | **COMM2500 Introduction to Mass Media 3 s.h. or COMM 2XXX Introduction to Media**  **Technologies** |  | | **3** |  | **ARTS 3100 Modern and Contemporary Art History** |  | **3** |  |
|  | **ARTS2390 History of Graphic Design +** |  | | **3** |  | Humanities | 2b | 3 |  |
|  | HLTH1300 Lifetime Health/Fitness Lab | 3f | | 2 |  | **COMM 3140 Campaigns and Theories of Persuasion** |  | **3** |  |
|  | PE Activity | 3f | | 1 |  | Human Diversity | 4 |  |  |
|  | Social/Behavioral Science | 1c | | 3 |  | History/Political Science | 1b | 3 |  |
|  | Mathematics | 3a | |  |  |  |  |  |  |
|  | **Total Hours** |  | |  |  | **Total Hours** |  |  |  |
|  | **Notes: Be sure to connect with your faculty advisor early on during the third year to discuss internship opportunities! Internships need to be approved in order to receive academic credit.** | | | | | | | | |
|  | **Third Year Fall**  ***(check your degree audit!)*** | **GE Goal** | | **Sem**  **Hours** | **Date Met** | **Third Year Spring** | **GE Goal** | **Sem Hours** | **Date Met** |
| **\* See Catalog for specific information**  **+denotes courses offered only every other year** | **ARTS3620+ Illustration and Imaging 3 s.h. or ARTS2250 Painting or ARTS3200 The Printed Image** |  | | **3** |  | **ARTS3640 Interactive Design** |  | **3** |  |
|  | **ARTS3630 Systems in Design** |  | | **3** |  | **ARTS4450 Visual Communication Internship (or over summer)** |  | **3** |  |
|  | *ARTS2400 Ethics in Art* | 3e | | 3 |  | ENGL3XXX Advanced Comp | 3d | 3 |  |
|  | Sciences gen ed requirement\*\* | 1d | | 3 |  | Elective |  |  |  |
|  | History/Political Science | 1b | |  |  | Elective |  |  |  |
|  | **Total Hours** |  | |  |  | **Total Hours** |  |  |  |
|  | **Notes:** | | | | | | | | |
|  |  | | | | | | | | |
|  | **Fourth Year Fall**  ***(apply for graduation!)*** | **GE Goal** | | **Sem**  **Hours** | **Date Met** | **Fourth Year Spring** | **GE Goal** | **Sem Hours** | **Date Met** |
|  | **ARTS 4440 Portfolio development** |  | | **3** |  | **ARTS4700 Senior Exhibition** |  | **0** |  |
|  | **ARTS4500 Advance Studio Prac.** |  | | **3** |  | Upper Division Elective |  |  |  |
|  | Upper Division Elective |  | |  |  | Elective |  |  |  |
|  | Upper Division Elective |  | |  |  | Elective |  |  |  |
|  | Upper Division Elective |  | |  |  | Elective |  |  |  |
|  |  |  | |  |  | Elective |  |  |  |
|  | **Total Hours** |  | |  |  | **Total Hours** |  |  |  |
|  | **Notes:** | | | | | | | | |
| **Updated:**  **7/23/2015** |  | | | | | | | | |
|  | **\* Graduation requirement for all first time freshmen**  **\*\* One additional course from the approved list of natural sciences, history/political sciences, or social/behavioral sciences.**  **DISCLAIMER: These plans are to be used as guides only and are subject to changes in curriculum requirements. Refer to your Graceland Catalog for complete and accurate information. The student has the ultimate responsibility for scheduling and meeting the graduation requirements.** | | | | | | | | |
| **Name:**  **ID:** |  | | | | | | | | |
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