|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2014-2015** | **Bachelor of Arts (B.A.) :**  **Art: Visual Communication** | | ***The major in Visual Communication is a combination of the traditional visual arts with computer aided graphics. Visual Communications is the manipulation of type, image, color and shape in order to convey a message. The primary objective of the major is to prepare student work for graphic design field.*** | | | | | | |
| **Courses in BOLD are required by this major**  **Courses in regular type are to fulfill general education requirements and DO NOT have to be taken the specific semester stated.**  ***Courses in ITALIC are strongly recommended***  **ALSO REQUIRED FOR GRADUATION**   * **124 credit hours** * **2 Winter Terms** * **39 Upper division credits** * **2.00 GPA** * **Completion of all major & gen ed requirements** |  | |  | | | | | | |
|  | **First Year Fall**  ***(consider a WT)*** | **GE Goal** | | **Sem Hours** | **Date Met** | **First Year Spring** | **GE Goal** | **Sem Hours** | **Date Met** |
|  | **ARTS1100 Design Prin.** | **2a** | | **3** |  | **ARTS1200 Artists & Materials** |  | **3** |  |
|  | ENGL1410 Modern Rhetoric OR  ENGL1440 English Honors | 3c | | 3 |  | **ARTS1710 Intro to Visual Comm.** |  | **3** |  |
|  |  |  | |  |  | Natural Science | 1a |  |  |
|  | **ARTS1230 Drawing** |  | | **3** |  | Speech Communication | 3b | 3 |  |
|  | INTD1100 Critical Thinking in Arts & Sciences\* |  | | 3 |  | *MATH1250 Informal Geometry* | 3a | 3 |  |
|  |  |  | |  |  |  | | | |
|  | Mathematics | 3a | |  |  |  | | | |
|  | **Total Hours** |  | |  |  | **Total Hours** |  |  |  |
|  | **Notes:** | | | | | | | | |
|  | **Second Year Fall**  ***(consider a WT)*** | **GE Goal** | | **Sem**  **Hours** | **Date Met** | **Second Year Spring** | **GE Goal** | **Sem Hours** | **Date Met** |
|  | **ARTS3630 System in Design** |  | | **3** |  | **ARTS2310 Art Hist: Ren to Modern** | **4** | **3** |  |
|  | **ARTS2390 History of Graphic Design** |  | | **3** |  | Humanities | 2b | 3 |  |
|  | HLTH1300 Lifetime Health/Fitness Lab | 3f | | 2 |  | Elective |  |  |  |
|  | PE Activity | 3f | | 1 |  | Elective |  |  |  |
|  | Social/Behavioral Science | 1c | | 3 |  | History/Political Science | 1b | 3 |  |
|  | Elective |  | |  |  |  |  |  |  |
|  | **Total Hours** |  | |  |  | **Total Hours** |  |  |  |
|  | **Notes:** | | | | | | | | |
|  | **Third Year Fall**  ***(check your degree audit!)*** | **GE Goal** | | **Sem**  **Hours** | **Date Met** | **Third Year Spring** | **GE Goal** | **Sem Hours** | **Date Met** |
| **\* See Catalog for specific information**  **+denotes courses offered only every other year** | **ARTS3200 The Printed Image OR**  **ARTS2250 Painting** |  | | **3** |  | **AARTS3640 Interactive Design** |  | **3** |  |
|  | **ARTS3610+ Experimental Imag. OR**  **ARTS3620+ Illustration & Paint.** |  | | **3** |  | **ARTS3100 Modern to Cont. Art Hist** |  | **3** |  |
|  | *ARTS2400 Ethics in Art* | 3e | | 3 |  | ENGL3XXX Advanced Comp | 3d | 3 |  |
|  | Sciences gen ed requirement\*\* | 1d | | 3 |  | Elective |  |  |  |
|  | Elective |  | |  |  | Elective |  |  |  |
|  | **Total Hours** |  | |  |  | **Total Hours** |  |  |  |
|  | **Notes:** | | | | | | | | |
|  |  | | | | | | | | |
|  | **Fourth Year Fall**  ***(apply for graduation!)*** | **GE Goal** | | **Sem**  **Hours** | **Date Met** | **Fourth Year Spring** | **GE Goal** | **Sem Hours** | **Date Met** |
|  | **ARTS4460 Design Studio OR**  **ARTS4450 Vis. Comm. Internship** |  | | **3** |  | **ARTS4700 Senior Exhibition** |  | **0** |  |
|  | **ARTS4500 Advance Studio Prac.** |  | | **3** |  | **ARTS4440 Portfolio Development** |  | **3** |  |
|  | Elective |  | |  |  | Elective |  |  |  |
|  | Elective |  | |  |  | Elective |  |  |  |
|  | Elective |  | |  |  | Elective |  |  |  |
|  |  |  | |  |  | Elective |  |  |  |
|  | **Total Hours** |  | |  |  | **Total Hours** |  |  |  |
|  | **Notes:** | | | | | | | | |
| **Updated:**  **3/27/2014** |  | | | | | | | | |
|  | **\* Graduation requirement for all first time freshmen**  **\*\* One additional course from the approved list of natural sciences, history/political sciences, or social/behavioral sciences.**  **DISCLAIMER: These plans are to be used as guides only and are subject to changes in curriculum requirements. Refer to your Graceland Catalog for complete and accurate information. The student has the ultimate responsibility for scheduling and meeting the graduation requirements.** | | | | | | | | |
| **Name:**  **ID:** |  | | | | | | | | |
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