



Graphic Design

Bachelor of
Arts Degree

GRAPHIC DESIGN students at Graceland have the opportunity to develop the well-rounded skills necessary for creative expression. Whether their passion is illustration or web development, Graceland students are able to study in a first-class environment that explores design fundamentals while allowing them to explore their creativity. Course offerings range from drawing and printmaking to typography and web design. Logos, package design, newsletter and magazine layouts are just a few of the types of projects a graphic design major will experience.

Graceland's small student-to-faculty ratio gives graphic design majors personalization and critique that leads to high levels of placement in internships and jobs after graduation. Graceland's liberal arts campus environment encourages students to think critically in many areas of thought, so they have room to pursue other interests like the arts and athletics while working toward their degree.

Why Graceland

- Students can develop close mentoring relationships with professors because of the low student-to-faculty ratio.
- Graphic design majors receive regular portfolio and project critiques from industry professionals.
- Interdisciplinary projects give students the ability to think critically about the future of design.



“Graceland’s graphic design program has instilled a love for graphic design and lifelong learning. One-on-one mentoring from the faculty has helped me develop my personal style and prepared me for a career as a designer and coder.”

Besnik Maloku '19



Graceland
UNIVERSITY | 1895

Division of Visual & Performing Arts

Graphic Design Degree Requirements

Students who have completed an Associate of Arts (AA) or Associate of Science (AS) degree from a regionally accredited institution of higher education will automatically receive an Essential Education waiver.

Minimum Requirement: 120 s.h. [30 Art: Graphic Design Major + 39 Upper Division Elective + 68 Transfer Credit]

BA DEGREE - ART: GRAPHIC DESIGN MAJOR	Semester Hours	IHCC Transfer Courses	Completed	To Complete
ARTS1210 2-D Design	3 s.h.	ART119 (2 s.h.)		
ARTS1230 Drawing	3 s.h.			
ARTS1680 Computer Graphics for Art & Design	3 s.h.	ART113 (3)		
ARTS1710 Introduction to Graphic Design	3 s.h.	ART114 (3)		
ARTS2250 Painting -or-	3 s.h.	*See Notes		
ARTS3200 The Printed Image				
ARTS2390 History of Graphic Design	3 s.h.			3
ARTS3100 Modern to Contemporary Art History	3 s.h.			3
ARTS3620 Illustration and Imaging	3 s.h.			3
ARTS3630 Systems in Design	3 s.h.			3
ARTS3640 Interactive Design	3 s.h.			3
ARTS3820 Portfolio Development	3 s.h.			3
ARTS4700 Senior Exhibition	3 s.h.			3
COMM2300 Introduction to Media Technologies -or-	3 s.h.	*See Notes		3
COMM2500 Introduction to Mass Media				
COMM3140 Campaigns and Theories of Persuasion	3 s.h.			3
CSIT1060 Introduction to Web Programming	3 s.h.	*See Notes		3
Art Electives		ART149, 150 (6) ART184 (3)		
Total Hours — Art: Graphic Design Major	45 s.h.	17 s.h.		30 s.h.
Total Hours — Upper Division Elective (3000-4000 level)				39 s.h.
Total Hours — IHCC Transfer Credit			68 s.h.	

NOTES

~ Lower division course meets the intent of Graceland course

* IHCC course(s)
ART140= ARTS2250,
COM140= COMM2500,
CIS205= CSIT1060

ADDITIONAL DEGREE REQUIREMENTS

A minimum of 120 semester hours [Completed: 68]

39 upper division semester hours (3000 or 4000 level) [Completed: 0]

2.00 GPA on all work and in major(s)

30 of last 60 semester hours taken immediately prior to graduation must be through Graceland University



DISCLAIMER

This information must be used in conjunction with the 2020-21 Graceland University catalog and does not reflect a student's official record of progress. Students are expected to use the Degree Audit tool found in MyGraceland and meet with their advisor when planning coursework to complete graduation requirements.